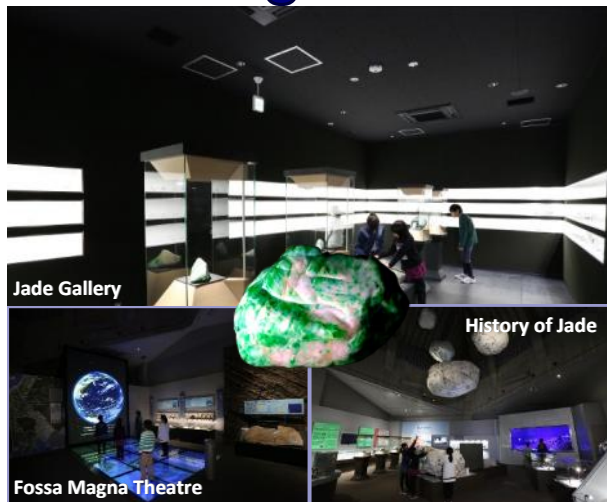


Itoigawa is Seafood!



Each winter, the stormy Sea of Japan delivers an astounding bounty of fresh fish to Itoigawa's many fishing ports. With one of the largest fisheries in the region, Itoigawa is the best place to sample standard favorites like cod, crab and shrimp or challenge yourself to rarer delicacies like *gengyo*, monkfish, scorpionfish and more! Make sure to try some of the sake from our five local sake breweries!

Fossa Magna Museum



Jade Gallery

History of Jade

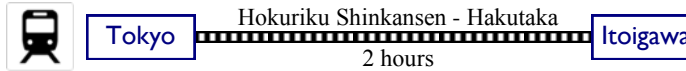
Fossa Magna Theatre

Learn how the Japanese Islands were formed and discover the **beauty** of the **geology** and **minerals** of the land in which we live at this **Museum of Jade and the Earth**.

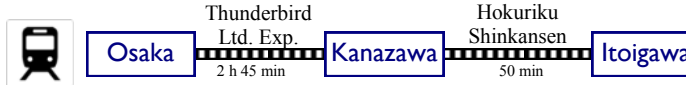
Features a massive gallery of **Itoigawa Jade** as well as a world-class collection of **fossils** and **rare minerals** from across the globe.

Getting to Itoigawa

From Tokyo



From Osaka



From Hakuba



GeoStation GeoPal



There's far too much to do in Itoigawa to for one brochure! Come by the **GeoStation GeoPal Information Center** inside Itoigawa Station for information about **places to eat, things to do, hotels** and more. Make sure to pick up a **Town Walking Guide** for information about getting around Central Itoigawa. There are also **interactive displays**, a **model railroad gallery**, **kids play area** and more. It's the best place to start your visit to the wintry coast of Itoigawa!

More Info About Itoigawa

■ Itoigawa City Geopark Promotion Office (Ask for Theodore Brown)
1-2-5 Ichinomiya, Itoigawa, Niigata 941-8501
Tel: 025-552-1511 Weekdays 9 AM - 5 PM
Email: theodore.brown@city.itoigawa.niigata.jp **URL:** <http://www.geo-itoigawa.com/eng/>


Find us on

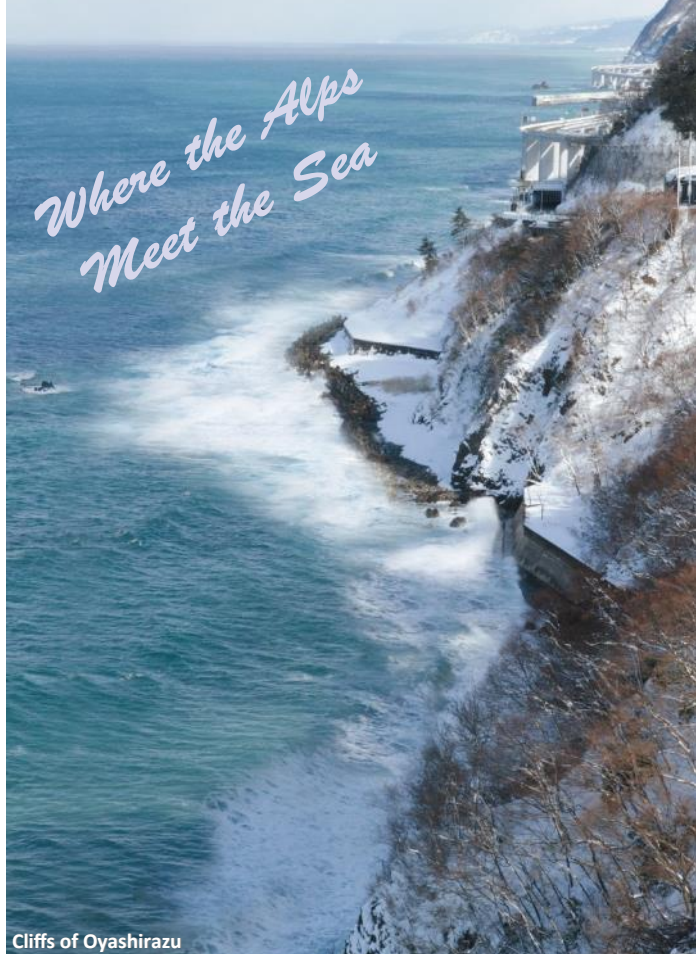
Itoigawa Global Geopark





Skiing at the Itoigawa UNESCO Global Geopark



Where the Alps Meet the Sea

Cliffs of Oyashirazu

Itoigawa UNESCO Global Geopark's Two Snow Resorts

Seaside Valley



Looking to ski somewhere a little different? Families will enjoy the variety of activities at **Itoigawa Seaside Valley**, while advanced skiers will fall in love with the deep powder at **Charmant Hiuchi**!

Itoigawa Seaside Valley

The Sea of Japan & the Northern Alps

Itoigawa Seaside Valley Ski Resort, located deep in the heart of Itoigawa's beautiful **Nechi Valley**, is the perfect ski resort for **beginners and families**, but still offers fun for experienced skiers as well! Breeze down one of **six slopes** or wind your way through the **forest courses** or **cross country course**. Near the base of slopes, **sledding** and a **kids' play area** are great hits with families!

After a day out in the snow, stop by one of **two mountaintop lodges** or enjoy the **cafes, restaurants, and natural hot spring baths** at the center house below!

Itoigawa Seaside Valley Ski Area: <http://www.seasidevalley.com>

Charmant Hiuchi

Japan's Purest Powder Snow

Charmant Hiuchi Ski Resort in Itoigawa's **Nou Region** is nestled on the slopes of Mt. Hanareyama at the foot of Mt. Hiuchi. It is **famous among both Japanese and international skiers** for boasting some of the **deepest and purest powder snow** to be found in Japan. At Charmant Hiuchi, the snow is left in its natural state, to provide a thrilling, **back country experience** for intermediate to advanced level riders. A day at Charmant Hiuchi is a day you won't forget!

After skiing, visit the cafes and restaurants in the center house or at the mountaintop lodge. Head down the mountain road to take a soak in the **Maseguchi Hot Springs** for a perfectly relaxing après-ski experience.

Charmant Hiuchi Ski Area: <http://www.charmant-hiuchi.jp>

Charmant Hiuchi

